

How to talk

to be heard by Texas Lawmakers!

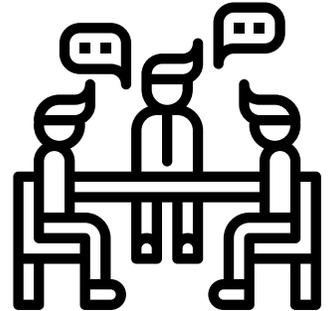
Talking to a legislator is one of the most important functions of our industry! It may only take a few calls, discussions, or letters to get an important issue that impacts beer distributors on your lawmakers radar.

Do Your Research!

- Visit Legislators websites and learn a little about them.
- Utilize WBDT's talking points, and website for the most important information to share with lawmakers.
- Always know who represents you!

Meet in Person

- Attend town hall meeting or voter or legislative forums. Come prepared with a question and be sure to introduce yourself after.
- During session, join WBDT in meeting with your elected officials and tell your story.
- Out of session, legislators use the interim to get to know their constituency. Schedule in-person meetings. Bring your colleagues and get to know them on a personal level.
- Host legislators at your facility. Show them why its important that they support the three tier system and beer distributors in their district.



Write a Letter



Emails and letters help give lawmakers context on the issues our industry faces!

Visit the WBDT website for messaging or use your own words. Encourage your colleagues to write, also!

Make a Call



Simply pick up the phone and call your legislator's office.

You may reach a legislative staffer, but that is OK! These people are the conduit to legislators decisions and its important to connect with them.

Use the WBDT talking points to help aid your conversations.

Pro Tips

- Be brief and be prepared! Legislators are busy, but still want to know your thoughts. Write short emails, keep your phone calls short and sweet.
- Be firm AND courteous. Ask their positions on the subjects you're calling or writing about.
- Do no harm! The answer "let me get back to you" is always acceptable. Follow up! Reach out to WBDT if you need help with one of those questions.



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